

Tobacconomics Cigarette Tax Scorecard, 2nd Edition

Communications Toolkit: Bangladesh

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IMPORTANT HASHTAGS:

- #CigaretteTaxScorecard
- #COVID19
- #COP9
- #cigarette
- #tobacco
- #research
- #publichealth
- #tobaccocontrol
- #poverty
- #tax
- *#country/ #region*

KEY FINDINGS:

- Bangladesh scored 2.63 points out of 5. This is higher than the average in its region and income group, but still much lower compared to top performing countries.
- Bangladesh performed well in the affordability change component, with an average annual reduction of 8.49% in affordability between 2014 and 2020.
- Bangladesh can improve its score by increasing the price of cigarettes, increasing the tax share of price, and improving the tax structure.
 - The average price of a 20-cigarette pack of the most-sold brand was only 2.82 IntI\$ PPP (international dollars, adjusted for purchasing power parity).
 - The total tax share of price was 73%, while the excise tax share was only 57%.
 - An ineffective tiered ad valorem excise tax system was used.
- Between 2018 and 2020, Bangladesh's score increased, largely due to a significant reduction in the affordability of cigarettes over time.

COUNTRY- SPECIFIC TWEETS:

TWEET A

In the *[two emoji]*nd edition of the @Tobacconomics #CigaretteTaxScorecard *[memo emoji]*, #Bangladesh scores 2.63 out of *[five emoji]*.

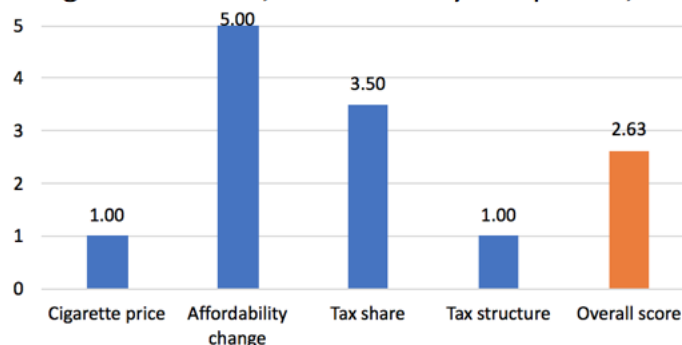
To improve its #cigarette tax policies *[Bangladesh flag emoji]* should:

- *[up arrow emoji]* price & excise tax share of price
- replace tiered tax structure

Learn more *[finger pointing down emoji]*:

<https://tobacconomics.org/cigarette-tax-scorecard/>

Bangladesh's Score, Overall and by Component, 2020

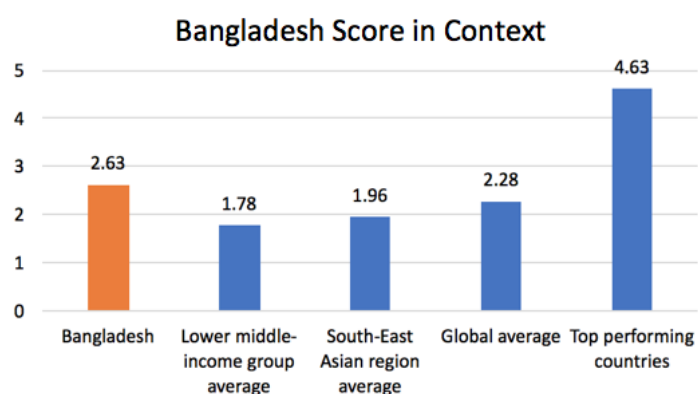


TWEET B

#Bangladesh's [Bangladesh flag emoji] #cigarette tax policies are more effective than those in its income group [money bag emoji] & region [globe emoji], but far below top performers.

Check out how Bangladesh compares to 160 countries in the new edition of the @Tobacconomics #CigaretteTaxScorecard [finger pointing down emoji]

<https://tobacconomics.org/cigarette-tax-scorecard/>



TWEET C

Since the last @Tobacconomics #CigaretteTaxScorecard, which used data from 2018, #Bangladesh's [Bangladesh flag emoji] #cigarette tax policies improved.

Learn about opportunities for further improvement in Bangladesh & around the world in the new [two emoji]nd edition of the Scorecard [finger pointing down emoji]

<https://tobacconomics.org/cigarette-tax-scorecard/>

Bangladesh Scores, Overall and by Component, 2014-2020

